



Cities of: Buena Vista, Harrisonburg, Lexington,  
Staunton, Waynesboro, & Winchester  
Counties of: Augusta, Bath, Clarke, Frederick,  
Highland, Page, Rockbridge,  
Rockingham, Shenandoah, & Warren

## GO Virginia Region 8 Executive Committee Meeting Agenda

Thursday, March 7 at 8:30 AM

*Hybrid Meeting*

<https://us06web.zoom.us/j/87273638088?pwd=NKwg8ZlXkVsgsaqrensieHwaCEzIIX.1>

1. Welcome by Chair Mark Merrill and Call to Order
2. Status of Project Applications
  - Shenandoah Valley Partnership – Blue Mountain RIFA Feasibility Study
  - Executive Summary: OKV Tech Hubs Planning Grant (forthcoming)
3. Approval of Coordinating Entity for Talent Pathways Initiative **\*Vote Required**
4. Board Development Plans (Current roster w/expiring terms *Attached*)
  - Replacements for three Council members retiring in May 2024
    1. Joanie Eiland
    2. Connie Loughhead
    3. John Downey
  - To be voted in at April Council meeting with term beginning July 2024
    1. Dave Urso
    2. Carrie Nelson
    3. ???
5. Discussion: Region 8 Support Organizations, Executive Director and Administrative functions
6. Next meeting – Tuesday, April 2 at 8:30 AM
7. Adjournment



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## Current Region 8 Council Roster

		Title / Organization	Term Beginning	Term End	Years of Service on January 1, 2024	Category	Location	Industry
Alger, Jon	<a href="mailto:algerjr@jmu.edu">algerjr@jmu.edu</a>	President, James Madison University	5/1/2017	5/16/2025	6.75	Education	Rockingham	Education
Anders, Devon	<a href="mailto:devon.anders@interchangeco.com">devon.anders@interchangeco.com</a>	President, Interchange Group	5/1/2017	5/16/2025	6.75	Private	Rockingham	T+L
Beck, Emily Marlow	<a href="mailto:marlowemily@hotmail.com">marlowemily@hotmail.com</a>	President, Marlow Auto Group	5/1/2021	5/16/2025	2.75	Private	Warren	T+L
Blosser, Kim	<a href="mailto:KBlosser@laurelridge.edu">KBlosser@laurelridge.edu</a>	President, Laurel Ridge Community College	10/22/2018	10/22/2024	5.25	Education	Frederick	Education
Clarke, Janet	<a href="mailto:janet@clarkeconsultingsvcs.com">janet@clarkeconsultingsvcs.com</a>	CEO, Clarke Consulting	7/25/2023	7/24/2027	0.5	Private	Frederick	Consulting
Crowder, Robin	<a href="mailto:rcrowder1954@gmail.com">rcrowder1954@gmail.com</a>	Retired School Superintendent	4/27/2018	10/18/2024	5.75	Education	Warren	Education
Downey, John	<a href="mailto:downeyj@brcc.edu">downeyj@brcc.edu</a>	President, Blue Ridge Community College	5/1/2017	5/16/2025	6.75	Education	Augusta	Education
Doyle, Randy	<a href="mailto:rdoyle@holtzmancorp.com">rdoyle@holtzmancorp.com</a>	Consultant, Holtzman Corp.	1/23/2024	1/22/2026	0	Private	Shenandoah	Utilities
Driver, Ashley	<a href="mailto:ashley.d.driver@gmail.com">ashley.d.driver@gmail.com</a>	AD Engineering	10/15/2019	10/15/2025	4.25	Private	Rockingham	Manufacturing
Eiland, Joanie	<a href="mailto:jdeiland@verizon.net">jdeiland@verizon.net</a>	President, Elk Trucking, Inc.	5/1/2017	5/16/2024	6.75	Private	Augusta	T+L
Fitzsimmons, Tracy	<a href="mailto:tfitzsim@su.edu">tfitzsim@su.edu</a>	President, Shenandoah University	5/1/2017	5/16/2025	6.75	Education	Frederick	Education
Goertzen, Mike	<a href="mailto:Michael.Goertzen@serco-na.com">Michael.Goertzen@serco-na.com</a>	Program Manager, Serco, Inc.	5/1/2017	5/16/2025	6.75	Private	Rockingham	Manufacturing
Helsley, Conrad	<a href="mailto:chelsley@shentel.net">chelsley@shentel.net</a>	NSVRC Commissioner	4/27/2018	10/18/2024	5.75	Public	Shenandoah	IT
Kyle, Chris	<a href="mailto:chris.kyle@emp.shentel.com">chris.kyle@emp.shentel.com</a>	Vice President, Shentel	5/1/2017	5/16/2025	6.75	Private	Shenandoah	IT
Lee, Lai	<a href="mailto:lai.lee@highmeadowstrategies.com">lai.lee@highmeadowstrategies.com</a>	Co-Founder, High Meadow Strategies	10/20/2020	10/20/2024	3.25	Private	Rockbridge	IT
Loughhead, Connie	<a href="mailto:connie.loughhead@deschampstechnologies.com">connie.loughhead@deschampstechnologies.com</a>	President, Des Champs Technologies	5/1/2017	5/16/2025	6.75	Private	Rockbridge	Manufacturing
May, Keith	<a href="mailto:Keith.May@cottonwood.com">Keith.May@cottonwood.com</a>	Owner, Cottonwood Commercial	5/1/2017	5/16/2025	6.75	Private	Rockingham	Real Estate
McDermott, Mary	<a href="mailto:mcdermottmary1955@gmail.com">mcdermottmary1955@gmail.com</a>	Retired Legal Counsel, Intelos	7/25/2023	7/24/2027	0.5	Private	Augusta	Consulting
Merrill, Mark	<a href="mailto:markm765@comcast.net">markm765@comcast.net</a>	Retired President & CEO, Valley Health System	5/1/2017	5/16/2025	6.75	Civic	Frederick	Bio
Moore, Kathy	<a href="mailto:kathy@moorepublicrelations.com">kathy@moorepublicrelations.com</a>	Principal, Moore Public Relations	5/1/2017	5/16/2025	6.75	Private	Augusta	Marketing
Moyer, Doug	<a href="mailto:djmoyer@sentara.com">djmoyer@sentara.com</a>	President, Sentara RMH	7/25/2023	7/24/2027	0.5	Private	Rockingham	Bio
Shields, Yolanda	<a href="mailto:Yolanda@yesbuilds.com">Yolanda@yesbuilds.com</a> ; <a href="mailto:yolanda.shields77@gmail.com">yolanda.shields77@gmail.com</a>	CEO, Yes Builds	5/1/2021	5/16/2025	2.75	Civic	Shenandoah	Business
Simms, Bruce	<a href="mailto:bruce@vatransit.org">bruce@vatransit.org</a>	CEO, Virginia Regional Transit	1/23/2024	1/22/2026	0	Public	Frederick	Transportation
Stolarz, Michael	<a href="mailto:mikestolarz5@gmail.com">mikestolarz5@gmail.com</a>	VP, UTS Systems	1/23/2024	1/22/2026	0	Private	Rockbridge	Manufacturing
Sullenberger, Robin	<a href="mailto:sullendx@jmu.edu">sullendx@jmu.edu</a>	Professor Emeritus, JMU	10/18/2022	10/18/2024	1.25	Civic	Highland	Consulting

8-year Maximum Terms expiring in May 2025

2- or 4-year Terms Expiring in 2024