



*Cities of: Buena Vista, Harrisonburg, Lexington,  
Staunton, Waynesboro, & Winchester  
Counties of: Augusta, Bath, Clarke, Frederick,  
Highland, Page, Rockbridge,  
Rockingham, Shenandoah, & Warren*

## Agenda

Growth and Diversification Steering Committee

Thursday July 10th, 2025

10 AM

Via Zoom

- I. Welcome
- II. Project Update
  - a. Review of Economic Performance Analysis
  - b. Stakeholder Engagement Update
  - c. Review of SWOT Analysis
- III. Next Steps