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| **A green and purple logo  AI-generated content may be incorrect. Growth & Diversification Committee Meeting (07/10/2025)** |

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| In attendance: Ed Daley, Dave Urso, Randy Doyle, John Graves, Greg Hitchin, Alison Varner-Denbigh, Ann Cundy, and Jeremy CruteAbsent: Bruce Simms |  |
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Welcome made by Jeremy Crute (CSPDC). Alison took roll call. The meeting started with discussion of the Economic Performance Analysis Draft. The below are some suggestions for improvement including but not limited to:

* Adding Tier 5 in the VBRSP Site Inventory Data section
* Ensure all localities are included in the listing (there were a few missing)
* Tables/Charts should be sorted on the data of most importance

Jeremy discussed the SWOT Analysis Handout too stating that in FY26, DHCD has required each target sector to have a SWOT analysis completed. When discussing further, it was determined that the members did not have adequate time to review the material prior to the meeting. Therefore, Alison suggested a shared document is created where all committee members will add their suggestions for improvement by July 18, 2025.

**Overall timeline of the G&D Plan:**

**July:**

* Alison distribute the DHCD FY26 guidelines, the 2021 G&D Full Review (as an example), and create a shared feedback tracking document
* The committee will review and add feedback to shared document by July 18th
* Jeremy will incorporate the feedback into the two sections then resend Version 2.0 to committee for another review to help finalize this section

**August**: Jeremy will complete the Skills Gap Analysis & distribute draft to committee a week prior to committee meeting. At August committee meeting; we will discuss the finalization of the economic performance analysis and SWOT analysis then discuss the Skills Gap Analysis Draft

**September:** Finish the Skills Gap Analysis based on feedback received then resend for final review. Jeremy will complete the Goals & Strategy (Framework) Draft and will send to committee a week prior to meeting for review. We will discuss at September meeting.

**October:** The Complete G&D plan report draft will be distributed for review, receive feedback, and discussed at the October meeting for final approval. The committee approved draft will be added to the regional council meeting packet on October 21st (for the 10/28/25 Council Meeting). The Regional Council will vote to approve it on 10/28/25. If approved, will be submitted to DHCD by 10/31/25 deadline.