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| **A green and purple logo  AI-generated content may be incorrect. Growth & Diversification Committee Meeting (8/1/2025)** |

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| In attendance: Bruce Simms, John Graves, Elizabeth Goodloe, Alison Varner-Denbigh, Ann Cundy, and Jeremy CruteAbsent: Ed Daley, Dave Urso, Randy Doyle, and Greg Hitchin |  |
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Welcome made by Jeremy Crute (CSPDC). Alison took roll call. The meeting started with discussion of the Economic Performance Analysis Update. Jeremy and Alison met last Friday to go over this section thoroughly. Jeremy will distribute the revised document end of next week.

Jeremy discussed the SWOT Analysis Handout stating that the regional comprehensive SWOT analysis is being removed (it is not required by DHCD & the generalization did not accurately reflect large/diverse R8 accurately). The SWOT analysis was distributed for the 5 target industries.

The Skills Gap and Strategies in is progress. Mason Bishop with WorkEd Consulting has offered to give CSVPC data and reports to support the analysis (from the TPI report efforts).

The 2025 Goals and Strategies Section Draft was distributed to the committee via email for review. Jeremy ensured the document tied in the TPI findings. However, unable to directly tie Durable/Soft Skills Development into a current listed goal.

**Committee Task:**

Alison will distribute SWOT analysis to industry leaders on the GoVaR8 council for feedback. *G&D committee members are asked to share SWOT analysis to target industry leaders (not on council) for feedback then sent to Jeremy/Alison*. Please do prior to September 5th @ 10am meeting.

**G&D Timeline:**

8/8/25 Jeremy sent updated Economic Performance Analysis

8/22/25 Jeremy distribute Entire G&D Plan Draft

 G&D committee review draft & give feedback (Very Important!!!)

9/5/25 G&D Committee Meeting (Virtual @ 10am)

9/15/25 G&D Plan Draft submitted to DHCD

 Alison await for DHCD feedback then distribute to CSVPC/G&D Committee

 CSVPC make DHCD recommended improvements

10/3/25 G&D Committee Meeting (Virtual @ 10am) Final Review

10/7/25 Executive Committee Meeting Review

10/21/25 G&D Plan distributed to Regional Council in Meeting Packet

10/28/25 GoVaR8 Council Meeting to Review G&D Plan

10/31/25 Final G&D Plan Submitted to DHCD